**January 25, 2010**

**ES is Rockin’ with *This Old House***

 Keeping with the This Old House tradition of inspiring homeowners to enhance their homes and appreciate fine design, the popular national publication featured Eldorado Stone in a five-page spread on how to "Install a Stone-Veneer Fireplace Surround" using the Andante Fieldledge profile. Eldorado Stone received exclusive brand recognition and was positioned as the authority in the category. The feature also included a full-page color photo of the completed Eldorado Stone fireplace!

In addition to the print exposure, the article is posted on the This Old House website where it continues to reach thousands of viewers. The online post includes a link directly to the Eldorado Stone website as well as a video that provides a step-by-step guide to install the stone veneer.

Watch the segment online:

[http://www.thisoldhouse.com/toh/video/0,,20319431,00.html](http://www.thisoldhouse.com/toh/video/0%2C%2C20319431%2C00.html)

About the *This Old House* Show segment:

•Issue: December 2009

•Print Circulation: 966,342

•Online Circulation: 633,751 Unique Visitors per Month